



28-29 November 2018
Kolkata

CSR IMPLEMENTATION, EVALUATION AND IMPACT MEASUREMENT TRAINING



Centre of Excellence for Sustainable Development (CESD) helps organisations across manufacturing and services sectors in developing corporate social responsibility (CSR) strategy, projects, and assessing the impacts of those projects. As an outcome, the organisations benefit from increased community engagement, exit strategies, and developing long-term vision for social change that complements their vision, and improved engagement of board members including investors.

Putting together all the first-hand knowledge and experience in CSR services, CESD brings to you this One-and-a-half-day training programme especially designed for participants to understand practical details of CSR implementation and to help organisations maximise value of social investments.

OBJECTIVES

The training is designed for participants to get hands-on experience of CSR implementation, impact evaluation and social value measurement

HIGHLIGHTS

Clarity on CSR Legislation, Schedule VII, and recent amendments

Understanding of impact measurement tools, SROI and monitoring & evaluation techniques

Hands-on training on developing CSR strategy for the organisation

Get exposure through field visits

Networking and cross-learning from fellow participants

WHO SHOULD PARTICIPATE

- ▶ CSR, Sustainability, HR, Finance, and Communication
- ▶ Professionals from mid and senior management

DISCOUNT OPTIONS ARE AVAILABLE

FOR QUERIES AND MORE DETAILS, PLEASE CONTACT

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