



Confederation of Indian Industry



CII-ITC Centre of Excellence  
for Sustainable Development

A photograph of several hands of different skin tones stacked on top of each other, symbolizing unity and teamwork. A large blue circle with a white center is overlaid on the hands, containing the title text.

**Promotion and  
Adoption of  
Responsible  
Business  
Practices by  
Corporates  
in India**

# Objectives

Business organizations have to work in an environment where there is constant overlap of varied interests. This calls for mitigating these interests and simultaneously achieving organizational objectives. Adding to this pool is the need that the organizational objectives be achieved in an ethical manner promoting business responsibility.

Siemens, in 2009 launched a Global Siemens Integrity Initiative which supports organizations and projects fighting corruption and fraud. **'Promotion & Adoption of Responsible Business Practices by Corporates in India'** is a 4-year project which started in March 2015, and is implemented in India by CII-ITC Centre of Excellence for Sustainable Development (CESD) under Global Siemens Integrity Initiative. The overall goal of the project is to sensitize, capacitate and help companies adopt responsible business practices and influence their supply chain, which would include involvement of local stakeholders and dialogue with government agencies.

## ADOPT

To motivate companies to adopt responsible and sustainable business practices.

## FOCUS

To focus on achieving greater transparency & accountability in private companies.

## DEVELOP

To develop e-learning modules available for institutions, industries and individuals.

## STRENGTHEN

To establish the project as a tool to strengthen corporate governance and compliance.

## BRIDGE

To provide a bridge to mitigate organizational objectives and compliance objectives.



Awareness to promote, facilitate and craft collective action initiatives on anti-corruption issues and Indian standards.



To capacitate Indian business networks with the implementation of Anti-corruption initiatives and good governance practices.



Thorough integrity learning to foster a clean and transparent business environment.

# STAKEHOLDERS

We look forward to involve compliance officers, senior managers, company secretaries, auditors, vendors of Public Sector Undertakings, procurement officers, corporate managers of SMEs and academicians to support us in this project through cooperation, integration and promotion of ethical and responsible business practices.



TRAINING



KNOWLEDGE CAFE SESSIONS



WEBINARS



POLICY DIALOGUE SESSIONS



CONFERENCES



ROADSHOWS

ACTIVITIES



# Our Partners



FOOD CORPORATION OF INDIA



CONCOR



IIM LUCKNOW



MANAGEMENT DEVELOPMENT INSTITUTE, GURGAON

# Benefits to Partners



Sharing of knowledge and networking between partners



Framing an Ethics Code of Conduct for use by partners



Developing vigil mechanism for use by partners in their organization



Facilitating dialogue between stakeholders



Providing forum to voice grievances



Involving SMEs to provide them global partnership

## Contact Us

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