

*1st Business Leaders Programme:
Strategies and Leadership
for
Creating Sustainable Organisations*



*1st Business Leaders Programme:
Strategies and Leadership
for
Creating Sustainable Organisations*

Introduction

Sustainability – A Compelling Agenda

- India amongst the largest emerging economies in the world
- Greater international competition
- Businesses are challenged by deteriorating environmental quality, depleting natural resources and changing societal expectations

Sustainability – Responding to Challenges

- Nurture Internal Capabilities
- Engage external constituencies
- Accelerate Innovation
- Crystallise the Company's Growth Path

Centre of Excellence for Sustainable Development

Mission

- Enable transformation of Indian businesses through proactive adoption of approaches and practices that promote Sustainability.
- Thus contributing to India's agenda for inclusive growth and sustainable development.

Centre of Excellence for Sustainable Development Objectives

- Promote Awareness on Sustainability issues
- Encourage Sustainability Thought Leadership
- Capacity Building for Sustainability Performance
- Recognize Excellence in Sustainability Performance



Corporate Sustainability Management Framework

- Leadership & Vision
- Integration of Management Systems
- Stakeholder Engagement
- Sustainability Reporting



1st Business Leaders Programme:

**Strategies and Leadership
for
Creating Sustainable Organisations**

Partners

- CII Centre of Excellence for Sustainable Development
- Indian Institute of Management, Bangalore



Indian Institute of Management, Bangalore

- Base of its highly accomplished faculty and motivated student body,
- Evolved into a premier centre for management education and research.
- Achieved excellence through partnerships with industry, and leading academic institutions, the world over through teaching, research, consulting and other professional activities



1st Business Leaders Programme - Objective

- Focus on Strategies and Leadership
- Reach influential decision makers leading organisations
- Help appreciate challenges and opportunities for sustainable development
- Inspire to seek necessary transformations



1st Business Leaders Programme - Expectations

- Essential information and expertise on sustainable development
- Forum for debating the business case for corporate sustainability
- Pool of innovative approaches to learning sustainability issues
- International and national network for ideas and practices on sustainability



1st Business Leaders Programme - Outcomes

- Develop a strategic perspective on Sustainability
- Identify critical success factors that determine business results with a sustainability approach
- Develop knowledge to leverage leadership capability to inculcate sustainability culture
- Create sustainable business strategies and world class execution capability to actualise sustainability



1st Business Leaders Programme - Overview

- Day 1: Framing the Context – Corporate Sustainability
- Day 2: Strategic Issues and Management
- Day 3: Managing Transformation
- Day 4: New Opportunities



1st Business Leaders Programme - Details

- Day 1: Examine the nature of the sustainability challenges facing business and understand the global and regional dimensions of the sustainability challenge and evaluate the business case for creating sustainability strategies.
- Day 2: Focus on how strategic issues may be identified, analyzed using a multiple stakeholder perspective and specially focus on a few contemporary issues of interest such as climate change and HIV / AIDS and examine their implications for corporate sustainability.



1st Business Leaders Programme - Details

- Day 3: Explore challenges facing business in managing the transformation to a sustainable trajectory, including issues related to risk and reputation management and reporting.
- Day 4: Expand on the themes of the previous days and conclude by looking at emerging new opportunities in the sustainability domain.



Faculty Profile

International and Lead Faculty:

Prof. Stuart Hart & Mr. John Elkington

Co Faculty:

Prof PD Jose & KP Nyati

Faculty from various constituencies:

Academics, Industry, Civil society, Consulting, Government



Participants Profile

- Top management & Decision makers
- Sectors – Large and Small from:
 - Infrastructure
 - Construction
 - Mining
 - Steel
 - Chemicals
 - Health care
 - Service
 - Engineering
 - Packaging
 - Agro products
 - Life style Retailing



Venue

- *Breakfast (11 – 14 Aug 2007) - Taj Bano Buffet Restaurant*
- *Programme (10 – 14 Aug) - Diwan-E-Khas, Part 1*
- *Tea / Coffee breaks (10 - 14 August 2007)Pre-Function Area, Diwan-E-Khaas*
- *Lunch (11 – 14 Aug) - Diwan-E-Khas, Part 2*
- *Dinner (10 Aug)- Majlis*
- *Sports Evening & Dinner (11 Aug -Gulbadan Lawns*
- *Yoga Session (12 Aug)-Diwan-E-Khas Lawns*
- *Dinner (12 Aug)-Diwan-E-Khas Lawns*
- *Dinner (13 August 2007)Diwan-E-Khas Part 2 & 3*

